




The Shoppes at Mansfield
 1930 State Route 57, Hackettstown, NJ 07840-3484
 Ring: 3, 5, 7 Miles

Latitude: 40.82001
 Longitude: -74.83584

	3 miles radius	5 miles radius	7 miles radius
 2000 Total Population	22,643	38,152	66,014
2000 Group Quarters	596	823	980
2010 Total Population	25,683	42,413	72,427
2015 Total Population	26,410	43,429	74,117
2010 - 2015 Annual Rate	0.56%	0.47%	0.46%
 2000 Households	8,235	13,623	23,454
2000 Average Household Size	2.68	2.74	2.77
2010 Households	9,547	15,427	26,112
2010 Average Household Size	2.63	2.7	2.74
2015 Households	9,869	15,860	26,835
2015 Average Household Size	2.61	2.69	2.72
2010 - 2015 Annual Rate	0.67%	0.56%	0.55%
2000 Families	5,843	9,943	17,505
2000 Average Family Size	3.22	3.25	3.24
2010 Families	6,792	11,237	19,415
2010 Average Family Size	3.15	3.2	3.21
2015 Families	6,969	11,472	19,814
2015 Average Family Size	3.15	3.2	3.2
2010 - 2015 Annual Rate	0.52%	0.41%	0.41%
 2000 Housing Units	8,553	14,095	24,275
Owner Occupied Housing Units	60.7%	67.7%	70.9%
Renter Occupied Housing Units	35.6%	29.0%	25.7%
Vacant Housing Units	3.7%	3.3%	3.4%
2010 Housing Units	9,986	16,104	27,341
Owner Occupied Housing Units	61.1%	67.0%	69.6%
Renter Occupied Housing Units	34.5%	28.8%	25.9%
Vacant Housing Units	4.4%	4.2%	4.5%
2015 Housing Units	10,419	16,701	28,346
Owner Occupied Housing Units	60.4%	66.1%	68.8%
Renter Occupied Housing Units	34.4%	28.8%	25.9%
Vacant Housing Units	5.3%	5.0%	5.3%
Median Household Income			
2000	\$64,470	\$69,831	\$70,854
2010	\$83,630	\$89,031	\$92,183
2015	\$103,137	\$107,124	\$109,494
Median Home Value			
2000	\$192,006	\$203,826	\$208,238
2010	\$345,315	\$357,487	\$363,351
2015	\$422,605	\$443,362	\$453,360
Per Capita Income			
2000	\$29,697	\$30,974	\$31,736
2010	\$40,999	\$42,688	\$43,557
2015	\$46,651	\$48,370	\$49,508
Median Age			
2000	36.3	36.7	36.9
2010	37.9	39.5	39.9
2015	38.0	39.4	39.8


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	8,202	13,589	23,493
< \$15,000	7.5%	6.6%	5.6%
\$15,000 - \$24,999	7.4%	6.1%	5.5%
\$25,000 - \$34,999	7.0%	6.8%	7.3%
\$35,000 - \$49,999	15.0%	13.4%	13.1%
\$50,000 - \$74,999	20.2%	20.6%	21.3%
\$75,000 - \$99,999	15.3%	16.0%	16.5%
\$100,000 - \$149,999	17.8%	19.2%	18.7%
\$150,000 - \$199,999	5.5%	6.5%	6.8%
\$200,000+	4.2%	4.8%	5.2%
Average Household Income	\$79,461	\$84,410	\$87,426
2010 Households by Income			
Household Income Base	9,546	15,427	26,113
< \$15,000	4.0%	3.4%	2.9%
\$15,000 - \$24,999	4.8%	3.9%	3.3%
\$25,000 - \$34,999	4.0%	3.4%	3.3%
\$35,000 - \$49,999	5.9%	5.0%	4.9%
\$50,000 - \$74,999	24.0%	22.9%	23.6%
\$75,000 - \$99,999	17.3%	17.8%	16.1%
\$100,000 - \$149,999	22.1%	22.8%	24.7%
\$150,000 - \$199,999	9.4%	11.1%	10.9%
\$200,000+	8.5%	9.6%	10.3%
Average Household Income	\$108,871	\$115,516	\$118,690
2015 Households by Income			
Household Income Base	9,871	15,861	26,834
< \$15,000	3.1%	2.6%	2.2%
\$15,000 - \$24,999	3.7%	3.0%	2.4%
\$25,000 - \$34,999	3.0%	2.5%	2.3%
\$35,000 - \$49,999	4.5%	3.8%	3.6%
\$50,000 - \$74,999	18.0%	16.6%	17.3%
\$75,000 - \$99,999	14.5%	14.9%	13.2%
\$100,000 - \$149,999	31.6%	32.0%	33.2%
\$150,000 - \$199,999	10.6%	12.6%	12.6%
\$200,000+	10.9%	12.1%	13.1%
Average Household Income	\$123,268	\$130,374	\$134,380
2000 Owner Occupied HUs by Value			
Total	5,183	9,513	17,199
<\$50,000	0.6%	0.6%	0.5%
\$50,000 - 99,999	3.4%	3.9%	4.0%
\$100,000 - 149,999	21.0%	19.6%	18.5%
\$150,000 - 199,999	28.4%	24.8%	24.2%
\$200,000 - \$299,999	27.2%	28.2%	28.8%
\$300,000 - 499,999	16.7%	19.5%	19.7%
\$500,000 - 999,999	2.4%	3.3%	4.0%
\$1,000,000+	0.2%	0.2%	0.3%
Average Home Value	\$227,476	\$239,061	\$245,000
2000 Specified Renter Occupied HUs by Contract Rent			
Total	3,022	4,036	6,111
With Cash Rent	97.9%	97.4%	97.4%
No Cash Rent	2.1%	2.6%	2.6%
Median Rent	\$673	\$688	\$697
Average Rent	\$717	\$723	\$731


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	22,641	38,152	66,014
Age 0 - 4	6.9%	6.9%	7.2%
Age 5 - 9	7.9%	8.0%	7.9%
Age 10 - 14	7.8%	7.9%	7.9%
Age 15 - 19	7.0%	6.7%	6.4%
Age 20 - 24	5.0%	4.5%	4.2%
Age 25 - 34	13.0%	12.6%	12.8%
Age 35 - 44	18.9%	19.3%	19.3%
Age 45 - 54	15.4%	16.0%	16.0%
Age 55 - 64	7.9%	8.3%	9.1%
Age 65 - 74	4.7%	4.7%	4.9%
Age 75 - 84	3.5%	3.2%	3.0%
Age 85+	2.1%	1.8%	1.4%
Age 18+	73.1%	72.7%	72.7%
2010 Population by Age			
Total	25,681	42,411	72,426
Age 0 - 4	6.5%	6.4%	6.6%
Age 5 - 9	6.6%	6.8%	7.1%
Age 10 - 14	6.8%	7.2%	7.6%
Age 15 - 19	7.5%	7.5%	7.2%
Age 20 - 24	6.2%	5.4%	5.2%
Age 25 - 34	13.1%	11.3%	10.3%
Age 35 - 44	13.5%	14.0%	14.2%
Age 45 - 54	16.9%	17.7%	17.7%
Age 55 - 64	12.2%	12.7%	12.7%
Age 65 - 74	5.5%	5.9%	6.5%
Age 75 - 84	3.2%	3.2%	3.2%
Age 85+	2.1%	1.9%	1.6%
Age 18+	75.9%	75.1%	74.1%
2015 Population by Age			
Total	26,410	43,429	74,117
Age 0 - 4	6.3%	6.2%	6.4%
Age 5 - 9	6.6%	6.8%	7.0%
Age 10 - 14	6.9%	7.3%	7.6%
Age 15 - 19	6.8%	7.0%	7.1%
Age 20 - 24	6.5%	5.8%	5.5%
Age 25 - 34	12.6%	11.3%	10.8%
Age 35 - 44	13.2%	12.9%	12.3%
Age 45 - 54	15.7%	16.6%	16.9%
Age 55 - 64	12.8%	13.3%	13.2%
Age 65 - 74	7.4%	7.9%	8.4%
Age 75 - 84	3.1%	3.2%	3.3%
Age 85+	2.0%	1.8%	1.6%
Age 18+	76.3%	75.6%	74.6%
2000 Population by Sex			
Males	48.5%	48.6%	48.8%
Females	51.5%	51.4%	51.2%
2010 Population by Sex			
Males	48.7%	48.7%	48.7%
Females	51.3%	51.3%	51.3%
2015 Population by Sex			
Males	48.7%	48.7%	48.6%
Females	51.3%	51.3%	51.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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


	3 miles radius	5 miles radius	7 miles radius
2000 Population by Race/Ethnicity			
 Total	22,643	38,151	66,014
White Alone	92.6%	93.5%	92.6%
Black Alone	1.6%	1.5%	2.0%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	2.6%	2.4%	2.8%
Some Other Race Alone	1.4%	1.1%	1.1%
Two or More Races	1.7%	1.5%	1.4%
Hispanic Origin	5.6%	4.6%	4.4%
Diversity Index	23.3	20.3	21.4
2010 Population by Race/Ethnicity			
Total	25,683	42,414	72,427
White Alone	84.4%	87.2%	87.3%
Black Alone	5.6%	4.2%	4.0%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	4.6%	4.2%	4.6%
Some Other Race Alone	2.9%	2.2%	2.0%
Two or More Races	2.4%	2.1%	2.0%
Hispanic Origin	10.5%	8.6%	8.1%
Diversity Index	41.7	35.7	34.7
2015 Population by Race/Ethnicity			
Total	26,411	43,429	74,117
White Alone	82.5%	85.5%	85.6%
Black Alone	6.2%	4.7%	4.4%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	5.3%	4.8%	5.3%
Some Other Race Alone	3.2%	2.4%	2.2%
Two or More Races	2.7%	2.4%	2.3%
Hispanic Origin	12.6%	10.5%	9.9%
Diversity Index	46.4	40.3	39.4
2000 Population 3+ by School Enrollment			
 Total	21,647	36,490	63,037
Enrolled in Nursery/Preschool	2.9%	2.6%	2.6%
Enrolled in Kindergarten	1.5%	1.5%	1.4%
Enrolled in Grade 1-8	12.9%	13.5%	13.2%
Enrolled in Grade 9-12	6.5%	6.5%	6.1%
Enrolled in College	4.9%	4.4%	4.3%
Enrolled in Grad/Prof School	0.9%	1.0%	1.1%
Not Enrolled in School	70.4%	70.6%	71.3%
2010 Population 25+ by Educational Attainment			
Total	17,079	28,296	47,969
Less than 9th Grade	2.2%	2.2%	2.1%
9th - 12th Grade, No Diploma	3.2%	3.0%	3.0%
High School Graduate	28.0%	26.7%	25.9%
Some College, No Degree	17.9%	17.1%	17.6%
Associate Degree	8.1%	8.1%	7.9%
Bachelor's Degree	26.8%	27.8%	28.3%
Graduate/Professional Degree	13.8%	15.1%	15.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	20,586	33,763	56,967
Never Married	25.7%	24.5%	24.4%
Married	60.5%	62.4%	62.6%
Widowed	5.8%	5.2%	4.9%
Divorced	8.1%	7.8%	8.1%
2000 Population 16+ by Employment Status			
 Total	17,078	28,643	49,768
In Labor Force	71.0%	71.3%	71.4%
Civilian Employed	68.1%	68.8%	69.0%
Civilian Unemployed	2.8%	2.5%	2.4%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	29.0%	28.7%	28.6%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.5%	91.9%	91.8%
Civilian Unemployed	8.5%	8.1%	8.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.1%	93.4%	93.3%
Civilian Unemployed	6.9%	6.6%	6.7%
2000 Females 16+ by Employment Status and Age of Children			
 Total	9,081	15,134	25,984
Own Children < 6 Only	8.2%	8.2%	8.6%
Employed/in Armed Forces	4.5%	4.7%	4.8%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	3.6%	3.4%	3.7%
Own Children < 6 and 6-17 Only	7.8%	7.9%	7.8%
Employed/in Armed Forces	3.6%	3.6%	3.8%
Unemployed	0.1%	0.1%	0.0%
Not in Labor Force	4.1%	4.3%	4.0%
Own Children 6-17 Only	17.4%	19.0%	19.3%
Employed/in Armed Forces	13.1%	13.7%	13.9%
Unemployed	0.2%	0.3%	0.4%
Not in Labor Force	4.1%	4.9%	5.0%
No Own Children < 18	66.6%	64.9%	64.3%
Employed/in Armed Forces	37.6%	37.5%	37.9%
Unemployed	2.0%	1.6%	1.3%
Not in Labor Force	27.0%	25.8%	25.2%
2010 Employed Population 16+ by Industry			
 Total	13,118	21,580	36,529
Agriculture/Mining	0.6%	0.7%	0.8%
Construction	6.7%	6.7%	6.5%
Manufacturing	9.4%	9.6%	9.6%
Wholesale Trade	3.4%	3.6%	3.8%
Retail Trade	11.3%	10.9%	10.9%
Transportation/Utilities	5.3%	5.1%	4.9%
Information	4.0%	4.1%	4.2%
Finance/Insurance/Real Estate	8.2%	8.1%	8.5%
Services	47.2%	47.2%	46.9%
Public Administration	3.9%	4.1%	4.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	13,118	21,578	36,529
White Collar	68.7%	70.3%	70.8%
Management/Business/Financial	17.4%	19.1%	19.9%
Professional	26.4%	26.8%	26.6%
Sales	12.6%	12.3%	11.9%
Administrative Support	12.3%	12.3%	12.4%
Services	15.0%	14.4%	14.0%
Blue Collar	16.2%	15.3%	15.2%
Farming/Forestry/Fishing	0.4%	0.3%	0.3%
Construction/Extraction	5.1%	5.1%	5.0%
Installation/Maintenance/Repair	3.0%	2.8%	2.8%
Production	2.9%	2.8%	3.1%
Transportation/Material Moving	4.9%	4.2%	3.9%
2000 Workers 16+ by Means of Transportation to Work			
 Total	11,409	19,390	33,728
Drove Alone - Car, Truck, or Van	79.5%	81.0%	81.8%
Carpooled - Car, Truck, or Van	10.6%	9.6%	9.7%
Public Transportation	1.8%	1.8%	1.6%
Walked	3.1%	2.5%	1.8%
Other Means	1.1%	0.9%	0.8%
Worked at Home	3.9%	4.2%	4.4%
2000 Workers 16+ by Travel Time to Work			
Total	11,408	19,392	33,729
Did Not Work at Home	96.1%	95.8%	95.6%
Less than 5 minutes	2.9%	3.0%	2.7%
5 to 9 minutes	8.8%	7.9%	7.2%
10 to 19 minutes	19.2%	19.3%	18.6%
20 to 24 minutes	8.6%	8.7%	8.5%
25 to 34 minutes	12.1%	13.3%	14.9%
35 to 44 minutes	10.3%	9.6%	9.9%
45 to 59 minutes	15.4%	14.8%	15.6%
60 to 89 minutes	14.8%	14.9%	14.1%
90 or more minutes	3.9%	4.2%	4.1%
Worked at Home	3.9%	4.2%	4.4%
Average Travel Time to Work (in min)	34.9	35.4	35.4
2000 Households by Vehicles Available			
Total	8,229	13,622	23,459
None	6.8%	5.4%	4.3%
1	30.8%	27.4%	26.4%
2	45.5%	48.1%	49.4%
3	12.6%	13.8%	14.6%
4	3.7%	4.1%	3.9%
5+	0.7%	1.1%	1.4%
Average Number of Vehicles Available	1.8	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Type			
 Total	8,234	13,623	23,454
Family Households	71.0%	73.0%	74.6%
Married-couple Family	58.9%	62.0%	63.9%
With Related Children	32.5%	34.2%	34.5%
Other Family (No Spouse)	12.1%	11.0%	10.8%
With Related Children	7.0%	6.2%	6.2%
Nonfamily Households	29.0%	27.0%	25.4%
Householder Living Alone	23.5%	21.8%	20.4%
Householder Not Living Alone	5.5%	5.2%	5.0%
Households with Related Children	39.4%	40.4%	40.7%
Households with Persons 65+	19.7%	18.4%	18.0%
2000 Households by Size			
Total	8,235	13,623	23,454
1 Person Household	23.5%	21.8%	20.4%
2 Person Household	29.7%	30.2%	31.1%
3 Person Household	17.6%	18.0%	18.6%
4 Person Household	18.7%	19.1%	18.8%
5 Person Household	7.6%	8.0%	8.1%
6 Person Household	1.9%	2.0%	2.2%
7+ Person Household	0.9%	0.9%	0.9%
2000 Households by Year Householder Moved In			
Total	8,229	13,623	23,459
Moved in 1999 to March 2000	17.7%	16.4%	16.3%
Moved in 1995 to 1998	30.9%	30.1%	29.1%
Moved in 1990 to 1994	21.7%	21.4%	20.1%
Moved in 1980 to 1989	14.4%	16.1%	17.6%
Moved in 1970 to 1979	7.3%	8.4%	9.6%
Moved in 1969 or Earlier	8.0%	7.5%	7.3%
Median Year Householder Moved In	1995	1994	1994
2000 Housing Units by Units in Structure			
 Total	8,541	14,098	24,276
1, Detached	57.7%	63.0%	66.7%
1, Attached	8.5%	9.7%	9.5%
2	4.4%	3.4%	2.9%
3 or 4	5.7%	4.3%	3.8%
5 to 9	5.7%	4.6%	4.2%
10 to 19	11.8%	9.4%	8.5%
20+	5.9%	5.1%	4.0%
Mobile Home	0.2%	0.4%	0.4%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	8,546	14,101	24,275
1999 to March 2000	1.6%	2.3%	2.5%
1995 to 1998	5.7%	7.2%	6.4%
1990 to 1994	6.4%	8.8%	7.5%
1980 to 1989	22.0%	20.6%	19.2%
1970 to 1979	22.4%	22.2%	25.0%
1969 or Earlier	41.8%	39.0%	39.5%
Median Year Structure Built	1974	1975	1974


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	In Style	In Style	In Style
2.	Suburban Splendor	Suburban Splendor	Suburban Splendor
3.	Main Street, USA	Wealthy Seaboard Subur	Wealthy Seaboard Subur

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$25,239,179	\$43,060,323	\$74,737,533
Average Spent	\$2,643.68	\$2,791.23	\$2,862.19
Spending Potential Index	110	117	120
Computers & Accessories: Total \$	\$3,287,021	\$5,627,985	\$9,792,042
Average Spent	\$344.30	\$364.81	\$375.00
Spending Potential Index	156	166	170
Education: Total \$	\$19,666,420	\$33,901,423	\$58,857,880
Average Spent	\$2,059.96	\$2,197.54	\$2,254.05
Spending Potential Index	169	180	185
Entertainment/Recreation: Total \$	\$49,048,735	\$84,302,325	\$146,741,571
Average Spent	\$5,137.61	\$5,464.60	\$5,619.70
Spending Potential Index	159	170	174
Food at Home: Total \$	\$63,905,137	\$108,538,612	\$188,439,312
Average Spent	\$6,693.74	\$7,035.63	\$7,216.58
Spending Potential Index	150	157	161
Food Away from Home: Total \$	\$47,444,759	\$80,944,507	\$140,631,576
Average Spent	\$4,969.60	\$5,246.94	\$5,385.71
Spending Potential Index	154	163	167
Health Care: Total \$	\$52,072,261	\$88,952,548	\$154,725,094
Average Spent	\$5,454.31	\$5,766.03	\$5,925.44
Spending Potential Index	146	155	159
HH Furnishings & Equipment: Total \$	\$27,503,624	\$47,355,885	\$82,472,378
Average Spent	\$2,880.87	\$3,069.68	\$3,158.41
Spending Potential Index	140	149	153
Investments: Total \$	\$27,182,873	\$46,849,260	\$81,919,728
Average Spent	\$2,847.27	\$3,036.84	\$3,137.24
Spending Potential Index	164	175	180
Retail Goods: Total \$	\$347,523,876	\$596,102,774	\$1,038,367,814
Average Spent	\$36,401.37	\$38,640.23	\$39,765.92
Spending Potential Index	146	155	160
Shelter: Total \$	\$246,490,852	\$420,797,555	\$730,340,980
Average Spent	\$25,818.67	\$27,276.69	\$27,969.55
Spending Potential Index	164	173	177
TV/Video/Audio: Total \$	\$17,823,763	\$30,350,523	\$52,719,840
Average Spent	\$1,866.95	\$1,967.36	\$2,018.99
Spending Potential Index	150	158	163
Travel: Total \$	\$30,428,994	\$52,527,742	\$91,393,359
Average Spent	\$3,187.28	\$3,404.92	\$3,500.05
Spending Potential Index	168	180	185
Vehicle Maintenance & Repairs: Total \$	\$13,785,099	\$23,607,801	\$41,120,586
Average Spent	\$1,443.92	\$1,530.29	\$1,574.78
Spending Potential Index	153	162	167

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.